

Useful Links Update – February 2018

“Useful Links Update” is a regular update produced by the Stakeholder Engagement Focus Group, part of the APM People SIG. The aim is to share links to tools, developments and forthcoming events that may be of interest or help to address your stakeholder engagement questions.

If you have a stakeholder related event or publication that you would like to share, please contact us: SEFG@apm.org.uk

Books:

- 1. Managing Project Risk by Yen Yee Chong and Evelyn May Brown**
(ISBN 0-273-63929-3)
A must have book for anyone involved in large projects, especially international ones.
- 2. Our Iceberg is Melting by John Kotter**
An easy read that discusses *Change* and how to manage it.

Articles:

- [Developing the Next Generation of Major Project Leaders](#)
From the Major Projects Association Seminar of 8th November 2017 this explores some of the non-technical project capabilities, associated with success; specifically, major project leadership.
- [Should there be an Internal Contract: Between PMO's and Functional Departments?](#)
This looks at the issues of potential internal / organisation conflict that often arises with 'internal projects – should the internal project be governed by a contract?
- [Is Project Stress Management the new Soft Skill for 2018](#)
This looks at the issues of stress of the project manager. Stress can and often result in 'burn-out' of the project manager which runs the risk of project failure.
- [7 Common Reasons for Project Failure \(and What You Can Do About It\)](#)
Project managers put in their sweat and blood to do justice to a project. From crushing deadlines to managing resources on a stiff budget, they do it all.

Even after such painstaking efforts, watching a project choke to death is a painful sight. In fact, [recent reports from PricewaterhouseCoopers](#) suggest that only 2.5 percent of companies complete 100 percent of their projects, which is shocking.

Managing a project is no easy task as every mistake snowballs to create an impact that affects the bottom line, leading to a loss in revenues and reputation.

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- [The \(Under\) Performance of Mega-Projects: A Meta- Organizational Perspective](#)
This study links evolution in organizational structure to ambiguity in the definition of performance in the context of organizations formed to develop long-lived infrastructure: so-called ‘mega-projects’.

Blogs:

[Slapping projects on top of the day job – what’s your solution?](#)
[Infographic: 5 ways to effectively manage shifting priorities](#)

Events:

[Project Challenge – Spring Show 2018](#)

Tuesday 6 - Wednesday 7 March
London

[APM Programme Management SIG Conference: Programmes Demystified](#)

Thursday 15 March
Bristol

[Impossible Projects and Their Management](#)

Thursday 22 March
Basingstoke

Webinar:

[Stakeholder Engagement: The art & science of winning the SE snakes and ladders game webinar](#)

Tuesday 27 February

Paul Mansell will talk about stakeholder engagement from his RICS background and bring in post-Grenfell building regulations SE aspects with guest contributor Chandru Dissanayeke (Head of Stakeholder Engagement from the post-Grenfell team).