



Programme Management SIG (ProgM) Chair's Annual Report 2017-18

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www.apm.org.uk/progm

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Programme Management SIG (ProgM)

- Vision: To be recognised internationally as the leading group for programme management, supporting a world in which all projects succeed.
- Workstreams:
 - Conference
 - Virtual Events
 - Communications
 - Higher Education
 - Publications
 - Corporate

What happened in 2017-18?

Our SIG Review...

Our Committee 2017-18

- Penny Pullan: Chair (moved from Secretary to Chair in February 2018)
- Chris Beach: Secretary (took over in February 2018)
- Chris Yewdall: (stepped down as Chair in January 2018)
- Alan Macklin
- Alex Edwards
- Ashleigh Waters
- Jim Dale
- John Chapman: Communications Lead
- James Lesingham: Conference Lead
- Neil McCrimmon
- Marina Morillas Lara: (stepped down in April 18)
- Vivianne Walters: Virtual Events Lead
- Edward Wallington

We've had a year of change, sometimes unexpected, but we have still delivered. Thank you so much to everyone on this list for your hard work and commitment to the SIG and programme management.

Major Event – Our Conference 2018



Theme: Programmes Demystified

- Our lead for the conference was James Lesingham, who, with his committee, lead a fabulous conference in an iconic venue in Bristol, the home of the SS Great Britain. Over 100 people attended, enjoying the links to projects of the past through the venue's theme of ships/engineering.
- We had an APM first as we broadcast our conference over the internet. We are thinking about how to leverage this further in the future. We also used MentiMeter to have a two way flow between the speakers and the conference participants.
- You can read a full report on the APM website, which also provides links to most of the slides: <https://www.apm.org.uk/news/programme-management-sig-annual-conference/>

The conference in full swing:



Using an ingenious microphone in a sponge for audience participation...

Other Events

Managing a Crisis Webinar – Stephen Carver



- In January, Stephen Carver spoke to 347 members on how to manage a crisis.
- With a speaker score of 4.45 and a content score of 4.51, the feedback showed just how useful members found this virtual event.

Blogs and Communication



Many different individuals from our SIG write blog posts regularly for us, with John Chapman encouraging us to contribute. Over the year, these have included topics such as:

- Sustainability – the programme leaders' legacy;
- The value of saying yes;
- Monet, Impressionism and project investment appraisal;
- Engaging your virtual teams;
- Banish the words 'success' and 'failure';
- Risk, Captain Kirk, and good governance;
- Applying the KISS principle;
- Major programmes: Creating a uniform rhythm;
- Transitioning from cultural awareness to intelligence;
- The BBC or The Clash?
- Managing in a crisis.

Thank you to all our contributors, and to John for his encouragement.

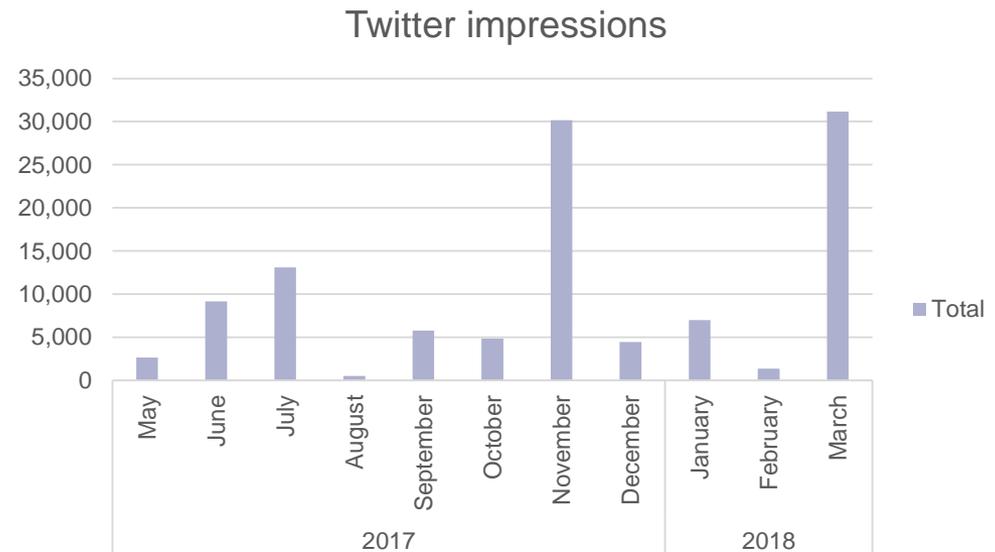
Twitter Metrics



Twitter Metrics for the period May 2017 to March 2018 are given below. Twitter is not returning figures for April 2017 (for an unknown reason)

The metrics relate to unique tweets, not those that are re-tweets from other sites. A total of 110,126 impressions

Sum of impressions			
Year	Mname	Total	
2017	May	2,628	
	June	9,165	
	July	13,083	
	August	506	
	September	5,778	
	October	4,848	
	November	30,171	
	December	4,438	
	2017 Total		70,617
	2018	January	6,991
February		1,363	
March		31,155	
2018 Total		39,509	
Grand Total		110,126	



So what's happening in 2018-19?

Major Event – Our Conference 2019

- We are aiming for our conference to be held in London this year, on Thursday 28 February 2019.
- We are currently locating a suitable venue and will set up a conference committee after the elections.

Virtual Events:

- We aim to run a number of virtual events, where we get large numbers of programme managers able to join remotely. On 2 July, Dr David Hillson spoke in our 'Managing risk in programmes' webinar.

Plus...



- We'll continue our activities by workstream
- Blogs – Continue our on-going series of blogs from Committee members and other collaborators.
- Social Media – We'll continue to engage via a range of platforms: Twitter, LinkedIn, Facebook.
- Collaboration – Explore working with others inside and outside of ProgM.
- Education workstream – continuing to enhance our engagement with higher education organisations, branches.
- Corporate workstream – enhanced engagement with the Corporate Partners
- Publication workstream - Thought Leadership papers and short discussion papers
- Events – we are happy to support Branch events and to spread the word about programme management!

Any questions?



- If you'd like to hear more or to discuss getting involved with us in the APM's Programme Management SIG, we'd love to hear from you.
- For more information, or just for a chat, contact us via our site:

<https://www.apm.org.uk/community/programme-management-sig/>

progmsig@apm.org.uk

- We look forward to hearing from you!