

Value Management SIG – 2018/19 Supporting statement from the committee nominees



First name:	Surname:	What is your membership level?	Brief overview of your background and experience as a Systems professional:(maximum 150 words):	What motivated you to put yourself forward for election to the Systems Thinking SIG committee? (maximum 150 words)	What qualities, skills and experience do you think you'll bring to the Systems Thinking SIG committee? (maximum 150 words)	How much time do you anticipate being able to spend on SIG activities in an average week?
Karlene	Agard	Fellow	<p>I first encountered value management in 2011, when I was working as a Change Project Management Assistant. My interest in benefits continued whilst I was a Risk and Value Analyst in Network Rail in 2013 on major programmes. During this time, I developed a passion for using risk and value management to start megaprojects effectively. I led studies for Crossrail 2, Thameslink and the Wessex Improvement Programme. I've received a number of awards in recognition of my pioneering approach to combining risk and value</p>	<p>I would like to be involved in raising the profile of value management and strengthening the connection with the Institute of Value Management (of which I am an active member).</p>	<p>I have been on the APM Value Management SIG for a year. I speak internationally on risk and value management in a megaproject management context. I have promoted value management (alongside risk and project management) to secondary school students at a number of career fairs. I also promote project management by writing articles for the APM, Project magazine, Enterprise Risk and Forbes. I spent a year on the steering board for the Institute of Risk Management's Risk Agenda for 2025. This helped stakeholders, risk leaders and managers better align their expectations for risk management in the future. Engaging with members and getting their views was key to my role on the board.</p>	<p>1-2 hours. I would dedicate more when needed.</p>

			management. I now lead ARAVUN, a company that supports project leaders by harnessing risk and value management to start megaprojects for success.			
Richard	Clarke	Full	Over the past 2 years I have been working across several industries supporting organisations in the implementation of value management practices. This includes the delivery of value awareness workshops, reviewing and advising on current approaches and completing detailed value management studies. I inform and support project teams in the development of a value management culture and guide them through what needs to happen and when. This has resulted in significant financial savings for organizations allowing them to re-allocate funding to maximize benefits.	I believe that value management should be the basis for the delivery of all major projects and programmes. By being a committee member I can share what I have learnt with a wider audience, help drive this ambition forward and support public and private organisations to realize the benefits they aim to achieve through their investments. My drive and enthusiasm for this subject area will help the APM realize the significance of value management as a major part of the BoK and the opportunities that a robust approach can provide.	I will bring direct knowledge and experience of transforming large organisations from a solution driven programme delivery mindset to a value culture that promotes positive challenge and evidence based decision making. Having delivered this approach within organisations in excess of 5000 employees I have practical understanding of the qualities, skills and ways of working that enable successful application. I am therefore in a position where I can advise and help others, including the APM, to realize the benefits of value management within a project delivery framework.	I would be able to support the SIG an average of 2 hours per week.

David	Golding	Full	I've been involved in the Value Management Sig for a number of years, after working on a Highways MAC contract 2004 to 2010. This help give a better understanding of the VM processes, within a full life cycle of the Value Management Asset process.	I've been a committee member since I joined the APM and a few years before that, so this is the tenth year as a volunteer working with the Value Management Sig, and a Full member since 2012. I was also Sig Secretary for 3 years during this period, a few years ago.	I'm deeply passionate about providing a service to the VM Sig that will aid it's future within the APM. Working closely with other Sigs and Branches to bring a better understanding of what VM can bring to the work we do. I try to attend each Sig Forum and deliver the key messages back to the group on how the APM are working towards a better Association.	1-2 hours a week.
John	Heathcote	Full	I have worked for 22 years in asset management using VM formally throughout as both PM and facilitator. I have been an action researcher/consultant and academic lecturing in project management and value management, for 15 years. I am the author of an MSc (Strategi) Project Management, and various value management related conference papers.	I have been Chair this last year and believe that this last year has allowed us some experimental work breakthroughs and would like to go on to be involved in distributing this work, and authoring accessible related guidance, making value principles available to all project teams.	I am an experienced chair, facilitator and value management practitioner.	One day a week.
Peter	Langley	Full	Previous manager of a VM specialist team.	Past member and Chair	Ideas on how to take the SIG forward, with particular reference to merger.	Mostly retired so flexible.
Shaun	Mangan	Full	Project planner with 13 years planning experience working on a range of projects from Rail, Construction, Oil & Gas and Water. worked at every	Was on the previous committees with value management and really enjoy working with the other committee members and bouncing off ideas with one and another.	New ideas, blogs, experience in planning and project controls, risk management and act as a sound board to the team.	two hours a week.

			stage of the project lifecycle and involved in various stages (tendering, Design development, construction and project close out).	really passionate about value and squeezing as much as possible out of every project.		
Steve	Parker	Full	Deputy Chair of the Institute of Value management. Qualified Professional in Value Management (PVM). Certified MoV Practitioner. Led over 50 VM workshops. Designed, launched and managed VM corporate programmes for 3 organisations. Regular conference speaker on VM.	Desire to extend and update the discipline, making it relevant for today's clients and professionals. Desire to influence government and professions about the benefits of elevating VM in their agendas.	Knowledge of the evolution of VM thinking and practice. Experience as a seasoned VM practitioner. Ability to blend VM with other disciplines e.g. benefits and lean six sigma.	4-5 Hours
Adam	Roberts	Full	Delivered multiple projects making use of Value Management procedures and principles over the past 10 years; working with large companies such as Transport for London and now Qatar Rail	I have served on the VM committee for the past 5 years, at one stage holding the position of secretary for 2 years; now that I am in Qatar, although my involvement is not as much as it has been in the past, I am able to offer valuable insights into how projects are delivered in the Middle East	I am a qualified Value Management practitioner and use these skills in my every day work environment. I am currently working on a PhD which is focussing on applied Value Management	Unfortunately the time that I have to spend on working with the SIG will be limited this year due to me living and working in Qatar, however I am able to dial in to meetings and offer

						international insights
John	Robson	Full	<p>I have been a member of APM since 2001. I have over 30yrs experience in civil engineering and construction, the past 20yrs in project management within the Water Industry. In the late 1990s I was introduced to Value Engineering on some major projects through participation in 40hr VM workshops. In 2000, my MSc dissertation was on Value Management. I have been a member of the Institute of Value Management since 2002 and a member of the National Executive from 2009 and the IVM Certification Board since 2016. I am accredited at Foundation level, Advanced 1 and Advanced 2 level in Value Management. I am employed as Programme Delivery Assurance Manager for Northumbrian Water managing teams of Project Managers/Engineers and in the area of programme</p>	<p>I am familiar with value management (in the traditional 'VM' sense) from theory, participation, facilitation and practice and my role with the Institute of Value Management. I am also someone who works in an environment where we practice value management ('vm') interventions in the wider and has experience of facilitating and managing teams who practice 'vm' tools and techniques. I was motivated to put myself forward for the APM VM SIG because through my involvement with IVM, I am conscious of the need to bring value management in to the 'current' and 'relevant' arena to ensure it is understood and practiced correctly when necessary, but also to challenge the traditional 'VM', and embrace the wider value management aspirations of alternative and complimentary 'vm' tools and techniques. I feel I am able to offer a valuable contribution and provide observations, insight, knowledge and experience to the SIG to help promote VM.</p>	<p>In addition to the work and career knowledge and the attributes which have been detailed in the sections above I have been a member of APM since 2001 and I have previously been an active member of the North East Branch committee including being Chair and Vice Chair in 2009/10 I have been a member of the Institute of Value Management since 2002 and a member of the National Executive from 2009 where I have worked with another member of the APM VM SIG (Steve Parker) who is also an advocate of wider 'vm' tools and techniques and the alignment of value, risk and benefits management.. I have held other representative and governance roles such as Pension Trustee and nearly 20yrs experience as a School Governor, ten of which have been as Chair. I have also been a member of a Local Authority Schools Forum</p>	<p>My employer, Northumbrian Water, supports representation as part of my role and so I am able to support the SIG through reasonable time during the working day in balance with my 'day-job'. I am able to contribute in tele-conference calls, webinars and also attend face-to-face meetings/workshops/conferences when</p>

			assurance through controls, measuring, performance management and reporting. I also manage a team providing technical assurance through engineering and asset management standards, specifications and knowledge management			necessary. I can also provide support through off-line work either individually or as part of a working group
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