Useful Links – August 2018

"Useful Links" is a regular update for project managers seeking information about stakeholder engagement. Inclusion of a link should not be taken to mean endorsement of a site or publication.

Communications

Project Agency:
"We cannot communicate – it's hopeless"

Communication within projects and organisations is vital for success. How many projects and / or organisations have an ACTIVE Communications Strategy? Read this post from Ron Rosenhead from Project Agency.

Articles

Presentation skills
10 Ingredients of a Knockout Presentation (Number 9 is Impossible)

Inevitably at some point during the life of a project, the project manager will be required to present the status of the project, often to major stakeholder and / or the Board. Training in this area is scant at best throughout the training process for project management. However, if it is accepted that communication is vital for project success, then it is essential that the project manager is able to present the status of the project in a succinct and effective manner. This report from David McGimpsey makes informed reading.

Stakeholder Engagement – a practical guide

Are you willing to take a practical, issue-based approach to stakeholder engagement?

Shift Happens – The 5 keys to successful stakeholder engagement

Engaging with stakeholders can at times be challenging but it is an essential aspect of project success. In this article Marissa Brydle and Jessica Urdangarin provide some useful tips on engaging stakeholders.

How I alienated a key stakeholder in the first week of a new job

Alienating stakeholders – oops. Elise Stevens relates on how she fell into the trap of alienating a key stakeholder, lessons to be learned here.

"Useful Links" is produced by the Stakeholder Engagement Focus Group, part of the APM People SIG.
Learn more about stakeholder engagement