Stakeholder Engagement Resources
from the Stakeholder Engagement Focus Group

Useful Links – September 2018

"Useful Links" is a regular update for project managers seeking information about stakeholder engagement. Inclusion of a link should not be taken to mean endorsement of a site or publication.

Articles

Do we engage stakeholders effectively?
Danny Trup MAPM, RPP shares his thoughts on this topic in a blog for APM.

Why project management matters for PR and comms
A short blog from Ann Pilkington, one of the APM People SIGs committee members.

What is a Project Management Communication Plan?
Read Stephanie Ray's blog for Project manager online.

The EU's General Data Protection Regulation, four months on
Organisations dealing with data have been at action stations for months or even years, depending on how strategic the data is for the market concerned. But, four months after it came into effect, how has it impacted European, more specifically French, citizens? How is this new text perceived? Are they even aware that the new legislation has come into force? Do they feel better protected than previously? Have they changed their habits regarding inappropriate use and protection of their data?

How to speed coach effectively
Thanks to Pete Mosley for this blog on if you see an opportunity to coach, but have little time to spare, an effective way to get tangible results in 15-20 minutes.

LinkedIn scoring
Did you know that LinkedIn assigns a score from 0 to 100 to all of us that is based on our presence and interaction, called SSI (Social Selling Index) and that we can even have access to it? It measures:
- your profile
- interaction with other professionals
- value content contribution
- if you find the right people

"Managing the Portfolio" series
Now what this all means is a work in progress…unless you already know?
The 'Managing the Portfolio' series of thought leadership reports, authored by Peter Glynne, provide a brief and practical insight into the journey to implement and embed portfolio management within an organisation. They are targeted at leaders of change who want to make a sustainable difference. The reports step through four key stages of thinking, providing meaningful insight into the practical issues facing leaders of change across all industry sectors. They challenge existing thinking and provide a fresh perspective on what makes portfolio management successful.

The four reports in the series are:
- Recognising the need to change: six telling signs
- Making sense of change and gaining visibility: six signals of success
- Prioritising and compromising: shaping the pathway
- Leading and optimising the change: delivering the overall prize

Modern technology means four-day working week is in sight, report finds
Seems the old norm of working 9 to 5 is outdated. Other countries have implemented shorter work weeks and aren't suffering. Perhaps it's time for the UK to adapt to the changing times?

Strategic Planning and the Intrinsic Elephant
Paul Taplin, writing for projecttimes.com asks is the "elephant in the room" your strategic planning process itself?

Chartered status driving new generation to project management
Becoming the number one subject choice for university students, project management is now recognised as an invaluable discipline for our economy.

Events
APM North West branch conference - Project Initiation: Set up for Success
This year's day-long conference on **9 October** seeks to address several of the key elements that are critical for ensuring projects are effectively initiated – having a robust foundation is essential for ensuring project success. Key factors that will be focussed on in this conference include team set up and development, stakeholder engagement and management and the role of the sponsor.

Project Challenge Expo
Visitors to this free to enter event on **9 & 10 October** will gain real practical value and a very worthwhile learning experience. With leading exhibiting organisations, and 40 presentations to choose from this event provides an opportunity to learn from leading industry experts. You will get right up to date with the latest tools, solutions and services at one of the UK's biggest project events.

The Project Sponsor and the Project Stakeholders - their Roles and Responsibilities
The Thames Valley branch of the APM have organised an event which is being hosted by British Airways at their Waterside HQ near Heathrow Airport on the evening of **10 October**. The evening will commence at 5:00pm with registration and refreshments followed by the commencement of the presentation at 5:45pm.

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Pushing the Frontiers of Project Data Science/Analytics: An interactive workshop

The London Project Data Analytics Meetup is delighted to announce an evening interactive workshop with James Lea on **22 October**. He will be building on a similar event that he delivered for the Association for Project Management a few months ago, that received rave reviews. Within this talk James will engage the audience to explore how we may be able to test the boundaries of data science within a project delivery context and show through real-life case studies how a creative yet rigorous approach to data can be used to restore control and build delivery confidence, while also lifting team performance. Along the way he will explore how good project design provides the foundations for applied AI techniques (including predictive analytics and machine learning). All useful stuff for keeping stakeholders fully appraised.

Everything You Wanted to Know About PMOs

Ever wondered what a PMO does? If you already have a PMO, could it be running better? Where do you start if you need to create or transform one? The APM's PMO SIG will explain what a PMO is, how to implement one in your organisation and make it a success. Examples from across sectors and industries will be used. In this interactive, entertaining and informative session on the evening of **6 November**, the PMO SIG will level the playing field for those who are confused about what PMO is and what it can bring to an organisation.

Project Controls Expo

Just a reminder to all APM members to please quote promo code APM124 for free registration to attend on **14 November**.

Catch up

Stakeholder Engagement: The art & science of winning the SE snakes and ladders game webinar

Interest and knowledge on stakeholder engagement have rapidly increased in recent years. It has become a buzz word and is in most top lists of projects critical success factors. But, despite all the noise, are we doing it any better? Is there a simple methodology that applies discipline to this important theme? Is it art or science, or both?

The live webinar recording back in February was damaged by a technical audio issue. Paul Mansell has kindly re-recorded his content, into four podcasts:

Podcast 1 - Setting the 'Stakeholder' scene
Podcast 2 - The Case tool
Podcast 3 - Case studies
Podcast 4 - Reflections

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SEFG

Crossrail

This event held on **22 August** demonstrated the value that Crossrail are extracting from a common data environment; a single source of the truth. When combined with building information modelling, it is helping to transform how projects are delivered, increase certainty, reduce risk and keep stakeholders better informed.

Contact us

Do please visit our website pages starting with the 10 key principles and then let us know your thoughts by:

- Contact through the website
- Twitter @ApmSefg

And finally

A different type of stakeholder engagement – enjoy!

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