Stakeholder Engagement Resources
from the Stakeholder Engagement Focus Group

Useful Links Update – October 2018

Blogs

The Origins of Schedule Management

This paper brings together several published articles and other research we've undertaken in the last decade or so to present a coherent view of the evolution of project scheduling in a format that can be used by other Academics. It is also aimed at correcting many of the commonly held misconceptions around this topic.

Governance -v-Management: A Functional Perspective

The purpose of any system is to deliver functionality or capability; governance and management are no different. However, for there to be a valid difference between governance and management, there must be a different functional purpose. The purpose of this post is to define this difference!

The PMO and Stakeholder Engagement

How can the PMO support project managers in stakeholder engagement? It's a question that still gets raised when the PMO looks beyond the more technical and analytical aspects of their work in supporting portfolio, programmes and projects in an organisation and thinks about how they can assist and support behavioural interactions.

Articles

Agile Stakeholder Engagement

This chapter from Agile for Project Managers discusses the importance of stakeholder engagement on the agile project. This is an essential practice that ensures a successful product delivery. The chapter concentrates on important concepts such as getting the right stakeholders for the project, cementing stakeholder involvement, and managing the interests of stakeholders.

Top 10 Stakeholder Engagement Trends of 2018

This is the seventh annual report that identifies ten social, environmental or economic trends that will shape engagement between corporations and external stakeholders in the coming year and beyond. 2018 is a crucial milestone on the corporate sustainability roadmap. Technology and Big Data have bridged much of the divide between corporations and their stakeholders. Political vacuums are foisting CEOs and brands into leadership roles all around the world. Our report offers corporate leaders a detailed peek ahead, with specific engagement strategies to meet the risks and opportunities of corporate stewardship head-on through 2018 and beyond.

[Project leadership: skills, behaviours, knowledge and values](#)

This research has sought to draw out project leadership competences from the perspective of practising project leaders, aspiring project leaders, heads of profession, project sponsors and clients. The aim of this research report is to help focus, develop and refine our understanding of project leadership so we can support continued capability building for project professionals and their organisations.

Books

[The Relational Lens: Understanding, Managing and Measuring Stakeholder Relationships](#)

Drawing on the authors' combined years of experience in both private and public-sector organisations, this practical book highlights the importance of relationship building between individuals, groups and organisations in diverse contexts. It will make a valuable read for business professionals and graduate students in fields as varied as change management, leadership, organisational psychology, and organisational behaviour.

[Multilingual Education Yearbook 2018: Internationalization, Stakeholders & Multilingual Education Contexts](#)

This volume examines how internationalisation, stakeholders, and educational contexts have a reciprocal influence on multilinguals and their communities both as individual and collective variables. Therefore, the exploration of these variables and how they intersect and interact with worldwide phenomena like globalisation, global citizenship, and responsive and responsible provisions of education are the central foci of this volume. Contributors from different parts of the world draw on analyses of various forms of data to foreground these foci with implications for effective multilingual education practices in their contexts, and beyond.

Training

[Managing Stakeholder Engagement on an Agile Project](#)

This course highlights the importance of stakeholder engagement, collaboration, and communication during agile planning and development projects. It discusses the role of stakeholders and how the ScrumMaster or agile project leader must encourage active involvement to ensure the team has a clear understanding of the project requirements and stakeholder expectations.

Websites

[Active Stakeholder Participation: An Agile Core Practice](#)

Project success often requires a greater level of involvement by project stakeholders: domain and technical experts should be actively involved with modelling not just giving information to a modeler, senior management needs to publicly and private support your project, operations and support staff must actively work with your project team towards making your production environment ready to accept your system, other system teams must work with yours to support integration efforts, and maintenance developers must work to become adept at the technologies and techniques used by your system. The

focus of this article is to explore how to successfully promote active stakeholder participations on your agile delivery teams.

Events

Creative Futures in Projects and Programmes - Part of the ESRC Festival of Science

In London, on 8 November, Karen Thompson and Paul Summers will be facilitating a FREE to attend project management event as part of the ESRC Festival of Social Science. They are delighted to be collaborating with APM and UCL again to build on the success of the 2017 event. 'Creative Futures in Projects and Programmes' is organised by Bournemouth University and will bring together project practitioners and researchers for a unique dialogue about the future of managing projects and programmes.

This event aims to connect research and practice, emphasising the human dimension of project and programme management. As a showcase for current qualitative research on projects, both practice initiatives and student research will be featured. A series of presentations, posters and videos will prompt us to think creatively and discuss how projects and programmes might be managed in the future. There will be an opportunity for practitioners to share their project headaches and discuss issues with researchers and other practitioners. The event will conclude with a panel of experts sharing their views on a selection of pressing issues suggested by the audience, in a 'Question Time' style debate. Booking is essential!

Project Controls Expo

Just a reminder to all APM members to please quote promo code APM124 for free registration to attend on 14 November.

Videos

Stakeholders and Stakeholder Mapping

The concept of stakeholders is covered in this short revision video. After a quick reminder about what a stakeholder is (and how this is different from a "shareholder") we explore how stakeholder interests differ and how they can come into conflict. This leads nicely onto the concept of stakeholder mapping - which is a suggested approach for how businesses should deal with different levels of stakeholder power and interest.

Stakeholders and Stakeholder Analysis

This video explains stakeholders and stakeholder analysis. It supports the book Management Accounting in Support of Strategy by Graham S Pitcher and university courses in management accounting and strategy.

Stakeholder Analysis - How Stakeholders Fit into Risk Based Thinking

Stakeholder Analysis and how stakeholders fit into your organisation, risk-based thinking in regards to management systems, the difference between stakeholders and shareholders and how you can do a stakeholder analysis for your organisation. We are looking at Stakeholders from an ISO Management System perspective, but this video is still relevant for anybody looking to understand Stakeholder Analysis.