

## Useful Links Update - January 2017

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“Useful Links Update” is part of the Stakeholder Engagement Resources collated by the Stakeholder Engagement Focus Group (SEFG).

In this regular update we aim to bring you some links to topical tools, developments and forthcoming events that may be of interest or help to address your stakeholder engagement questions.

### [Video: Eddie Obeng on virtual programme management](#)

Eddie Obeng is a regular TED presenter. In this video he introduces QUBE, his virtual programme management tool. Recently, Eddie spoke on stakeholder engagement-related techniques and approaches at the Diamond Light resource, Harwell Science Park. Eddie is a British organisational theorist, educator, and author, and a professor at the School of Pentacle.

### [Book: Construction Stakeholder Management](#)

This book draws on a cast of authors to examine a number of aspects of this topic. Rather than attempt to eliminate the negative forces related to Stakeholders’ differences, it explores the numerous sources, causes and effects of these differences.

### [Book: Rethink! Project Stakeholder Management](#)

This book broadens the current view of project landscapes in this well researched investigation of project stakeholder theory, methods, and practices.

Building on the current literature, the authors portray the two most common stakeholder management approaches as existing on a continuum between managing of stakeholders and managing for stakeholders. The book focuses on the following questions:

- What can project stakeholder management learn from stakeholder theory?
- Which systemic methods are suitable for a holistic stakeholder analysis?
- What are the potentials and limitations of a more holistic project stakeholder management in the context of sustainable development?

### [Consultancy: Business for Social Responsibility \(BSR\)](#)

BSR is a global nonprofit organisation that develops sustainable business strategies and solutions through consulting, research, and cross-sector collaboration.

BSR’s **Future of Stakeholder Engagement** initiative helps companies learn about different stakeholder engagement approaches across industries and geographies, analyse their effectiveness, and explore new ways to create value.

### [Services: RSK](#)

If you are looking for stakeholder engagement and communications support, this company may be of interest. RSK offers comprehensive, integrated stakeholder engagement services that can cover all stages of a project, from conception through to post-operation.

### [Blog: Why stakeholder engagement matters](#)

An opportunity to add your comment to this blog from engineering consultancy Amec Foster Wheeler entitled: “Get engaged - the importance of project communication and stakeholder engagement”. Author Peter Fry has many years of project communications experience working on consultation, public affairs and engagement strategies. He has worked on major infrastructure projects including Crossrail, the Thames Tideway Tunnel, HS2 and the Lower Thames Crossing.