

NewSE Bites – March 2019

“NewSE Bites” is a regular update for project managers seeking information about stakeholder engagement.

Inclusion of a link should not be taken to mean endorsement of a site or publication.

INTRODUCTION

There are a lot of stakeholder and people general related events in the APM calendar for March. Although some will already have happened before this appears on the website do pop back to them as their slideware should be made available post-event. The most stakeholder related matter on everyone’s tongue is Brexit of course! Even now we don’t know what is going to happen; an unbelievably poor piece of stakeholder engagement by our elected politicians, so I guess it must be our fault as we elected them – eeeeeek! Happy reading all and remember to keep smiling.

RESEARCH SUMMARIES

Some background...

In terms of full research papers APM co-own the [International Journal of Project Management \(IJPM\)](#) with Elsevier and the International Project Management Association (IPMA). APM Members are offered access to IJPM and the ScienceDirect platform it sits on for a substantial discount when (re)joining APM each year.

The Research Summary Series came about as when Daniel Nicholls, APM’s Research Manager, first established APM’s research function following a consultation with key stakeholder groups to understand their main research challenges and issues. One of these was that there was seen to be a large body of project management research but much of this was inaccessible to practitioners given it was hidden behind paywalls or written for academic audiences both in language and length – some of the papers being 20+ pages. What the consultation showed was that often time poor practitioners wanted a distillation of cutting edge academic research in a format and language that would be useful to them along with any developments on the research which is where was added the authors comments to provide links to any further research or commentary around the field that might have taken place since the paper was published.

[The influence of local community stakeholders in megaprojects: Rethinking their inclusiveness to improve project performance](#) is one such distillation. This paper seeks to identify connections and major assumptions on the influence of stakeholders in major public infrastructure and construction (PIC) projects at the local community level, through looking at the literature on several different research projects. The authors particularly look at how the interests of the local community affected by major PIC projects often differ from those of the project.

The original version of this article was published in the International Journal of Project Management, Vol number 35.8. F. Di Maddaloni and K. Davis (2017) p. 1537–1556. It can be accessed via:

www.sciencedirect.com/science/article/pii/S0263786316302988

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EVENTS

There are, as mentioned already, a good number of stakeholder engagement and people general related events taking place within APM during March which we happily endorse and are keen to advertise our support for:

- 'Project leadership in practice - how to do it effectively' was run by APM South Wales and West of England (SWWE) Branch in Bristol on 5 March
Full details: <https://www.apm.org.uk/event/project-leadership-in-practice-how-to-do-it-effectively/>
- 'Neuroscience of negotiation (become black belt negotiator)' was run by APM East of England Branch in Cambridge on 5 March
Full details: <https://www.apm.org.uk/event/neuroscience-of-negotiation-become-a-black-belt-negotiator/>
- 'Furthering female leadership' was run by APM London Branch on 7 March
Full details: <https://www.apm.org.uk/event/furthering-female-leadership-1/>
- 'Tea with the Taliban' was run by APM South East Branch in Crawley on 7 March
Full details <https://www.apm.org.uk/event/tea-with-the-taliban/>
- 'Project management blunders - Titanic lessons for project managers' is being run by APM East of England Branch in Peterborough on 25 March
Full details: <https://www.apm.org.uk/event/project-management-blunders-titanic-lessons-for-project-managers-1/>
- 'Project management blunders - Titanic lessons for project managers' is being run by APM North East Branch in Newcastle on 26 March
Full details: <https://www.apm.org.uk/event/project-management-blunders-titanic-lessons-for-project-managers/>
- 'The tortoise and the hare - and the winner is...' is being run by APM Wessex Branch in Southampton on 27 March
Full details: <https://www.apm.org.uk/event/the-tortoise-and-the-hare-and-the-winner-is/>

Moving onto 4 April, our own Fran Bodley-Scott will be presenting to APM Midlands Branch on 'Stakeholders: Engaging with a moving target'. Fran will look at the influence of time, on who stakeholders are and how we might engage with them.

- People change: they leave, a job change boosts interest and influence, new skills set expectations
- Time horizons change: in a crisis urgency can trump importance
- 'Stakeholder Journeys' change: what were people doing before they magically appeared on the stakeholder map? How do roles change as the project evolves?

Full details: <https://www.apm.org.uk/event/stakeholders-engaging-with-a-moving-target/>

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Podcasts

APM: [“The art & science of winning the SE snakes and ladders game”](#)

We remain keen to promote review of “Sharing case studies of how to deliver programme success by managing the ups and downs of ‘real people’ – perceptions, realities and damn lies!”

This series of podcasts was recorded by Paul Mansell, who specialises in aligning strategy with exceptional delivery of transformational projects. The case studies are taken from his early days as the head of stakeholder engagement of the London Boroughs for the London Congestion Charging Project, through the myriad of dependencies as Programme Director on smart metering and most recently, as the Strategic Advisor on the post Grenfell Buildings Safety Programme.

[Podcast 1 - Setting the 'Stakeholder' scene](#)

[Podcast 2 - The Case tool](#)

[Podcast 3 - Case studies](#)

[Podcast 4 - Reflections](#)

BLOGS

- [Why better public engagement on transport schemes creates cheerleaders and improves workforce diversity](#) by Jo Field, Founder & Managing Director, JFG Communications shows stakeholder engagement at the very heart of connecting people.
- Not a particularly recent blog but [Top 5 common mistakes in stakeholder engagement](#) by Wayne Dunne shows that #StakeholderEngagement is key to the success of projects, companies and careers. Get it right and you are much closer to success. Mess it up, and you are big steps towards failure.

We very much hope that this edition of NewSE Bites, our new title replacing Useful Links, proves beneficial for you.

Look out for next months edition and remember that if you hear of anything great about stakeholder engagement please do let us know so that we can share it on...

CONTACT US

Do please visit our website pages starting with the [10 key principles](#) and then let us know your thoughts by:

- [Contact](#) through the website, or
- Twitter: @ApmSefg