

APM CORPORATE PARTNERSHIP PROGRAMME



THE **CHARTERED BODY** FOR THE
PROJECT PROFESSION



As the chartered body for the project profession, Association for Project Management (APM) is committed to the progression of project management capability, recognising the important role that employers play in this development.

The award-winning APM is ideally positioned to bring together those organisations who are passionate about project management, providing opportunities to collaborate with other like-minded organisations.

Together, we will address the challenges facing the profession and create an environment where – through shared knowledge, skills and experience – we can strive for a world in which all projects succeed.

The APM Corporate Partnership Programme will help drive positive change for organisations with a passion for project management. It provides you with a consistent approach and common language for your own project management community through access to APM's digital resources, including the *APM Body of Knowledge* and the *APM Competence Framework*.

PROGRAMME OVERVIEW

APM provides value and support for both corporate clients and individual members. The APM Corporate Partnership Programme is designed to work alongside our individual membership packages and is the platform for organisations to maximise their engagement with APM.

The APM Corporate Partnership Programme gives your organisation a voice in the development of the project profession. You can help create the agenda and bring your experience and knowledge to bear in the development of solutions and best practice for project management.

Through the APM Corporate Partnership Programme, you will join like-minded professionals from different

businesses, large and small, with the same passion for the profession as you. These unique networking opportunities will help develop your thinking and the profession as a whole.

By joining the APM Corporate Partnership Programme you are demonstrating your standing and commitment to the profession, not only to your staff and management, but also to your clients.

The APM Corporate Partnership Programme offers two levels of engagement: Corporate Partner and Corporate Affiliate. Both levels of engagement are open for businesses of all sizes and from all sectors.

CORPORATE PARTNER





As an **APM Corporate Partner**, you will receive the following:

- An **exclusive invitation to APM's annual corporate thought-leadership event**, providing you with the opportunity to hear from inspirational guest speakers and network with senior project professionals.
- Invitations to **regional corporate workshops** that address the topical challenges of the profession by bringing together experts from different sectors to develop modern solutions and innovation.
- Access to a **dedicated Partnership Development Manager**, who will work with you to maximise the value of your relationship with APM.
- Use of the **APM Corporate Partner logo** to externally demonstrate your commitment to the project management profession and enhance trust and confidence with clients, employees, suppliers and peers.
- Unique access to your **online Corporate Account Area** providing your organisation with a wide range of digital tools and resources to share amongst your team. Resources include the latest version of APM's Body of Knowledge, Competence Framework and role profiles, plus Specific Interest Group (SIG) guides and more.
- A subscription to **Project Journal** – up to 10 copies of the award-winning magazine containing the latest articles, case studies, interviews and the very latest in project management news, plus access to the full archive of the publication.
- **20% discount on your employees first year of individual membership**, bringing an individual's career progression and professional recognition to the forefront, giving your workforce the tools they need to succeed.
- **Opportunities to collaborate on pioneering global research** and the development of professional standards and qualifications, by sharing your knowledge and experience to help drive the future of the profession.
- **Preferential conference rates** for APM's groundbreaking and inspirational forums, including London, Manchester and Edinburgh and the prominent Women in Project Management conference.
- Free graduate and apprenticeships listings and discounts on corporate adverts on **APM's Jobs board** – the specialist job site for all project professionals.

HOW TO APPLY

If you are interested in joining APM's Corporate Partnership Programme, please contact APM. **Email: corporates@apm.org.uk**

Tel: 01844 271690

CORPORATE AFFILIATE





As an **APM Corporate Affiliate** you will receive the following:

- Unique access to your **online Corporate Account Area** providing your organisation with a wide range of digital tools and resources to share amongst your team. Resources include the latest version of APM's Body of Knowledge, Competence Framework and role profiles, plus Specific Interest Group (SIG) guides and more.
- Use of the **APM Corporate Affiliate logo** to demonstrate your commitment to the project management community. The APM logo is seen as a mark of professionalism, and will build trust in your clients, employees and peers in the profession.
- Early access to the **white papers** from our newly formed exclusive Corporate Partner round-table events. These events will address the topical challenges of the profession by bringing together experts from different sectors to develop modern solutions and innovation.
- Access to **telephone support from APM**, with the option to buy additional support from an APM account manager.
- An allocation of places at **regional corporate network events**, providing CPD opportunities for your project professionals. They will learn about key topics and new developments in the profession, network and share learning with others in your area.

HOW TO APPLY

If you are interested in becoming a Corporate Affiliate, please contact APM. **Email: corporates@apm.org.uk**
Tel: 01844 271690

The table below is designed to show you how the individual membership package supplements each level of engagement in the Corporate Partnership Programme. For more details about individual membership and a full list of benefits please visit apm.org.uk/membership

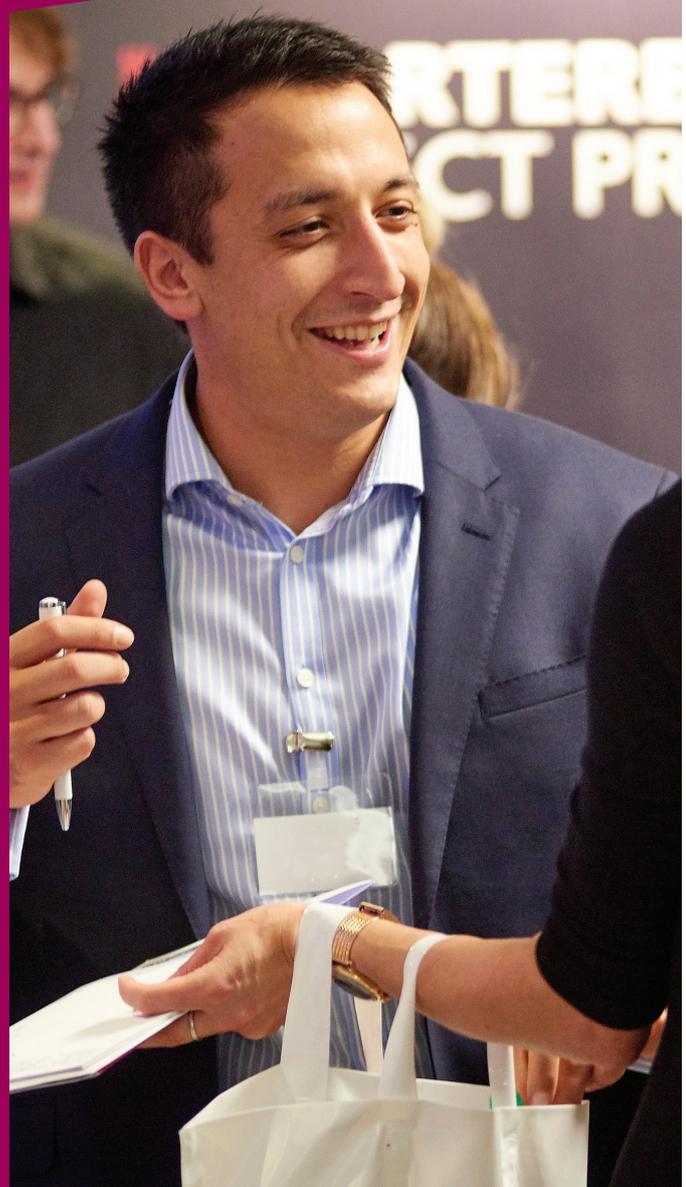
	CORPORATE PARTNER	CORPORATE AFFILIATE	INDIVIDUAL MEMBER
	Dedicated to the support and development of their project community to improve project outcomes	Utilising APM's digital resources to inform and develop their project community	Investing in their career development with the opportunity to volunteer to help develop the profession
Digital resources	✓	✓	✓
Designated Corporate account	✓	✓	
Invitation to annual thought leadership event	✓		
Free attendance at regular APM Branch/CPD events			✓
Free attendance at regional corporate network events	✓ (unlimited)	✓ (5)	
Qualifications discounts			✓
Employee membership discounts (year 1)	✓		
Use of APM Corporate Partner logo	✓		
Use of APM Corporate Affiliate logo		✓	
Dedicated APM Corporate Partner development manager	✓		
Invitation pool for round-table events	✓		
Access to the white papers and output from annual thought leadership event and round-table events	✓	✓	
Opportunity to contribute to world class research and insight	✓		
Contribute to the development of professional standards and qualifications	✓		
Volunteering opportunities			✓
Project journal	✓ (up to 10)	✓ (1)	✓
Preferential rates available across a number of APM events	✓		
Discounted listings on job board	✓	✓	
APM learning			✓

YOUR CORPORATE PARTNER DEVELOPMENT MANAGER

As a Corporate Partner you will have access to a Corporate Partner Development Manager (CPDM).

Your CPDM will be the first point of contact for all Corporate Partner enquiries, offering advice and support which could include:

- understanding your ongoing business requirements and being able to match appropriate APM resources accordingly;
- assisting in raising awareness of APM resources throughout your project management community, increasing engagement;
- facilitating introductions to other staff within APM head office functions, other Corporate Partners, APM regional volunteers and the wider APM community;
- updating you on an ongoing basis around developments within APM and the wider profession, in order to ensure that you are fully engaged with the support available to a Corporate Partner;
- supporting you through the Corporate Accreditation process; and
- explaining the chartered application process and routes to chartered.



PRICE GUIDE

The Corporate Partner and Corporate Affiliate packages are available to organisations of all sizes. The annual fee will depend on the overall size of your organisation.

REGISTERED CHARITIES AND HEIs

It is important for all organisations with an interest in project management to be able to participate in the Corporate Partnership Programme and registered charities are no exception. To recognise the benefits of those charitable aims, we are pleased to be able to offer you the Corporate Partnership Programme at a reduced rate. Eligible organisations must provide a registered charity number to receive the reduced rate.

Higher Educational Institutions (HEIs) receive a discount on the Corporate Affiliate package.

CORPORATE PARTNER

ORGANISATION SIZE	FEE
250+	£4,995
1-249	£1,495
Charity	£500

CORPORATE AFFILIATE

ORGANISATION SIZE	FEE
250+	£995
1-249	£575
HEI	£415

WHAT NEXT?

To discuss how APM can support your organisation through the Corporate Partnerships Programme, please contact:

Email: corporates@apm.org.uk
Tel: 01844 271690

TESTIMONIALS

"Aligning with APM provides us an external recognition of how seriously we take the development of our project staff, and it allows us to provide staff with opportunities to network and learn from other corporate members. We value the reciprocal relationship whereby we continuously learn from and share the skills of others within the profession."

Justine Cothill, Highways England

"Our membership with APM is about 'access'; access to content, access to the learning that we can get from networking events, so it's about developing and learning from the experience of others and bringing that knowledge back in to our organisation."

Barry Spruce, Department of Health and Social Care System



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