

STAKEHOLDER ENGAGEMENT RESOURCES

from the Stakeholder Engagement Focus Group

December 2019 Update

Introduction

In this month NewSE Bites: influence, facilitation and how to get the best performance from your project team. Events coming up in December and January range from how to engage your project sponsor to avoiding unconscious bias. There's a selection of blog posts including practical tips for keeping your stakeholders engaged. And reviews and summaries of the latest books and research to help you decide which to deep-dive into. Happy reading!

Events

- **Stakeholder Engagement v's Stakeholder Management**

Date: 10 December 2019 **Time:** 18:00 – 20:00

Venue: Hatfield, Hertfordshire

Stakeholders and Sponsors: who they are and how to best engage with them? Is there a difference between Stakeholder Engagement and Stakeholder Management? Ian Cribbes, member of the APM Stakeholder Engagement Focus Group, will be your guide in his interactive seminar.

- **The presentation on presentations**

Date: 12 December 2019 **Time:** 18:00 – 20:00

Venue: East Grinstead, Sussex

Do your stakeholders need to be more engaged in your project? Perhaps an inspiring presentation might do the trick. Peter Taylor, author of the number one bestselling project management book 'The Lazy Project Manager', will explain how to do it in this entertaining presentation. Just what you need before Christmas!

- **Diversity and Inclusion**

Date: 21 January 2020 **Time:** 18:00 – 20:00

Venue: Warrington, Cheshire

Making diversity work in project teams requires us to challenge the conscious and unconscious biases that can get in the way. This highly interactive workshop will help you reduce their impact and help your teams to become more inclusive.

Blogs and Posts

- **Gaining insight into the mind of the project team**
By Dr Natalie Marguet, Senior Lecturer at Liverpool Business School.
November 2019
Work pressure, frustration and tension can affect the behaviour of individual stakeholders and the effectiveness of project teams. In this post, the author introduces INFORMED – a new approach to help project professionals understand the interrelated factors that shape the behaviours of the team.
- **The five business benefits of a diverse team**
By Chartered Management Institute, July 2019
If you're wondering how diversity might help your project team deliver better results, this insight from the CMI provides a snappy summary.
- **Five Effective Methods For Keeping Stakeholders Engaged**
By the Forbes Young Entrepreneur Council, September 2019
Stakeholders can lose track of what's going on in your project, as they may be splitting their time between multiple concerns or are simply unclear about how things are developing. So how do you keep people informed and interested? Five young entrepreneurs share their ideas.
- **The 8 Core Practices of Facilitative Leaders**
By Michael Wilkinson, August 2019
The APM Body of Knowledge 7th edition now includes the first ever facilitation section. But what might it look like in practice? This post provides practical suggestions for how to inspire people and build buy-in not just command and control.

Research

- **Sustainable project management through project control in infrastructure projects**
APM Research: Summary Series
This research paper explores the ways in which a major infrastructure project in Finland, that had multiple stakeholders and an alliance contract, was managed according to the 'triple bottom line' of economic, environmental and social sustainability.
- **The influence of local community stakeholders in megaprojects: Rethinking their inclusiveness to improve project performance**
APM Research: Summary Series
This paper explores the influence of stakeholders at the local community level in major public infrastructure and construction. In particular, the authors look at how the interests of the local community often differ from those of the project.

- **The wellbeing of project professionals**

Authors: Dr Clara Cheung, Professors Keith Cattell and Paul Bowen, Adjunct Professor Jocelyn Davis

Published by: Association for Project Management

Project-based work has long been characterised as frenetic, fast-paced and dynamic. As well as exploring the connection between the nature of project work and the wellbeing of project professionals, it also proposes solutions and recommendations that project leaders can use to improve the situation for their teams.

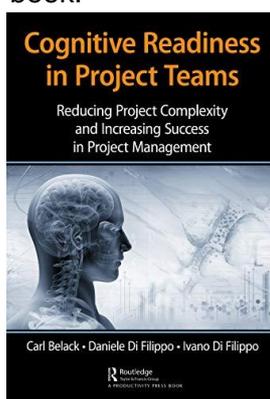
Books

- **Cognitive Readiness in Project Teams**

Carl Belack, Daniele Di Filippo, Ivano Di Filippo, February 2019.

Review by Carole Osterweil

In this review, Carole provides a brief but succinct analysis of the key messages in this book.



“The notion of Cognitive Readiness comes from the United States Department of Defence who asked the question *how do we ensure our people are able to take the best possible decisions on the battlefield where they are dealing with rapidly changing environments and inherently risky and emotionally charged situations?*”

Should you put the book on your Christmas wish-list? Check out Carole’s review for her advice.

ABOUT

“NewSE Bites” (pronounced Newsy Bites) provides bite-sized news about stakeholder engagement resources. It is published monthly if possible and produced by volunteer members of the APM People Specific Interest Group (SIG). As well as highlighting upcoming events, we try to find relevant online and offline publications for your reference. We very much hope that this edition of NewSE Bites proves beneficial for you.

CONTACT

What do you want to know about Stakeholder Engagement? Please give us your feedback about NewSE Bites.

SEFG@APM.org.uk

[@APMSEFG](https://twitter.com/APMSEFG)

[@APMPeopleSIG](https://twitter.com/APMPeopleSIG)

