**Sector Development Manager**

**Salary: £41,000 - £44,000.00 per annum, depending on experience**

**Permanent Position- 35 hours per week**

**Location – Princes Risborough, Buckinghamshire, HP279LE**

The award-winning Association for Project Management (APM) is the Chartered body for the project profession. APM is a registered educational charity with over 30,000 individual members and 500 organisations participating in the Corporate Partnership Programme making it the largest professional body of its kind in Europe. APM is committed to developing and promoting a professional approach to project management through our broad offering of professional membership, qualifications, publications, resources, research and events. Our vision for the profession is ambitious, challenging and radical. Above all, it reflects what society expects: “a world in which all projects succeed with project management as a life skill for all”.

APM are looking for a Sector Development Manager, to develop the value proposition for target sectors which are non-core to APM to deliver growth.

The successful candidate will carry out primary and secondary research to develop engagement and growth strategies for target sectors, and build collaborative relationships with relevant trade bodies and stakeholders to build up sector knowledge and resources.

The role holder will lead structured business development activity to penetrate new sectors, based on data, analysis and strategic planning.

**Qualifications**

* Educated to degree level
* Recognised post graduate Management qualification/degree

**Experience**

* Experience of working in a customer facing commercial role
* Experience of working in membership and / or a professional body
* Sales and business development experience
* Evidence of successfully entering new markets or sectors
* Experience of delivering growth within a Chartered Body and/or not for profit sector

**Knowledge**

* Sound business, financial and pricing acumen
* Building successful sales propositions across a range of customers
* Understanding of the role of Project Management and its importance in organisations

**Skills**

* Outstanding written and oral communication skills
* Experience of communicating effectively with broad range of internal and external stakeholders
* Critical thinking / ability to manipulate, interpret and utilise data
* Presentation skills
* Planning and long-term thinking

*The Association for Project Management (APM) is a membership association, professional body and charity. It was first incorporated in 1972 and obtained its Royal Charter on 1 April 2017. The object of APM is ‘to advance the science, theory and practice of project and programme management for the public benefit’. Detail on APM and its Charter can be found at apm.org.uk*

**If you are interested in this opportunity and feel you have the necessary skills and expertise for the role, please send your CV to e-mail:** **recruitment@apm.org.uk** **closing date 13th March 2020.**

***Main benefits at APM:***

* 25 days holiday (excluding all public holidays). This increases with length of service – by one day after four years’ service, then another day every other year, to a max of 30 days per year).
* Private healthcare and dental cover is available after completion of six-month probationary period. APM pays the premium for the employee. This becomes a 'benefit in kind’.
* Pension scheme offered in line with auto enrolment. APM can contribute up to 8% of your salary depending on your own contribution. APM will contribute a minimum 6% of your salary. The pension scheme is available as a salary sacrifice.
* There is a sick pay scheme which pays up to 30 days (pro-rated for part time employees) full pay for sickness absence in a rolling 12 months period, payable after probationary period.
* Life assurance at four times the salary.
* Salary sacrifice schemes – cycle to work scheme, additional annual leave (up to 10 days), and pension scheme.
* Free parking – this is not guaranteed.
* Employee Assistance Programme
* Performance Related Pay (PRP) scheme. The discretionary bonus will take account of individual performance as well as APM’s overall financial performance
* Volunteering day