



THE CHARTERED BODY FOR THE PROJECT PROFESSION

APM Benefits and Value Specific Interest Group (SIG)

SIG Report 2019/2020

APM SIGs – Get Involved!



The APM SIGs have an important role to play within APM in creating and disseminating new knowledge.

- Input to creating and disseminating new knowledge
- Create knowledge sharing opportunities on current interests of the profession – CPD!
- Further the understanding and practice of tools and techniques
- Inspire future project managers
- Give back to the project management profession
- Learn new skills
- Many more reasons!

Visit the SIG website pages to find out more - www.apm.org.uk/community/

APM Benefits & Value SIG – Chair statement



Benefits and Value SIG has had a very successful year, with a full programme of events (branch and guest speaking) and webinars (both hosting guests and volunteer-led) both before and during the coronavirus lock-down. We continue to support our volunteers to discover hidden strengths and live their ambitions.

The SIG is made up of a community of practice (active volunteers, organised into working groups, and also including the committee members); and a community of interest (the wider APM membership with a specific interest). The community of practice (currently over 25) welcomes new active volunteers, and is organised into working groups with a remit to deliver: *please see following slide*

APM Benefits & Value SIG – Chair statement .

..... *continued*



The community of practice (currently over 25) welcomes new active volunteers, and is organised into working groups with a remit to deliver:

- **Liaison with organisations outside the SIG**
 - APM Branches (note that Scotland has its own working group)
 - Other APM SIGs, other professional associations, corporate member, communities of practice
- **Communications**
 - Communications & social media
 - Organising and coordinating Conferences, Events and webinars
 - Preparing practitioner guides and e-Learning
- **Thought Leadership**
 - Research into real-world problems
 - White papers and guides to new and developing information about benefits and value.

Hugo Minney - APM Benefits and Value SIG Chair

APM Benefits and Value SIG - 2019/20 activity report



- Activity held;
 - Blogs
 - SIG Meet-Ups and newsletters
 - Evening CPD events
 - SIG guide
 - Several webinars, many in support of the Branches, either in the role of speaker or host
 - Provide speakers for branch events
 - Regularly provide support to our SIG and Branch colleagues

- 3,193 Members