



THE CHARTERED BODY FOR THE PROJECT PROFESSION

# APM Governance Specific Interest Group (SIG)

SIG Report 2019/2020

# APM SIGs – Get Involved!



The APM SIGs have an important role to play within APM in creating and disseminating new knowledge.

- Input to creating and disseminating new knowledge
- Create knowledge sharing opportunities on current interests of the profession – CPD!
- Further the understanding and practice of tools and techniques
- Inspire future Project Managers
- Give back to the Project Management profession
- Learn new skills
- Many more reasons!

Visit the SIG website pages to find out more - [www.apm.org.uk/community/](http://www.apm.org.uk/community/)

# APM Governance SIG – Chair statement



Governance SIG membership has increased - now at 2884. The prime target audience remains as influencers of governance (CxO, Comp Secs) as well as APM membership.

## Communications 2019/20:

- A number of blogs issued to comment on our key theme for the year, sponsorship
- LinkedIn site for Governance of Change maintained and contributions made.

# APM Governance SIG – Chair statement . . . .

*continued*



Looking ahead we plan to achieve:

- A number of events deferred Post Covid19
  - Joint SIG conference with Benefits SIG; Branch events; F2F events focused on Sponsorship
- Publish results of sponsor survey results
- Hold more SIG only events with a focus on sponsorship
- Run webinars to publicise our 4 guides (1<sup>st</sup> on April 22) plus create “how to” addendum for Governance of Co-Owned Projects
- Continue to spread the word via outreach and blogs/articles that good governance is the key critical success factor for project management
- Host a Sponsor dinner (post Covid19)
- Pursue development of 5 key themes:
  - Company annual reports to include a statement on governance
  - Recognition of sponsorship as a career path
  - "Unseen governance"
  - Portfolio Sponsorship
  - AI in Governance

**Martin Samphire - APM Governance SIG Chair**

# APM Governance SIG - 2019/20 activity report



- Activity held;
  - Blogs and newsletters
  - Evening CPD events
  - Surveys
  - Outreach to other governance focused organisations, e.g. IPA, IoD
  - Webinars
  - When required provide speakers for Branch events
  - Regularly provide support to our SIG and Branch colleagues
- 2,819 Members