

Useful Links Update – March 2017

“Useful Links Update” is a regular update produced by the Stakeholder Engagement Focus Group, part of the APM People SIG. The aim is to share links to tools, developments and forthcoming events that may be of interest or help to address your stakeholder engagement questions. If you have a stakeholder related event or publication that you would like to share, please contact us: SEFG@apm.org.uk

Surveys

[The People Power of Transformations](#)

Useful survey from McKinseys showing the level of engagement required for successful business transformations.

Books

[Communicating Projects](#)

An End-to-End Guide to Planning, Implementing and Evaluating Effective Communication, by Ann Pilkington, written in 2013.

[Making Projects Work](#)

Effective Stakeholder and Communication Management, By Lynda Bourne, written in 2015

[Global Risk Assessment and Strategic Planning](#)

An introduction and facilitator’s guide to the GRASP Methodology, by McLaughlin et al

[The Lens Collective](#)

A Guide to Seeing Different Perspectives in Project Management, By APM People SIG

Events

[APM SEFG Webinar](#)

For those who missed his event, or want to listen again, a copy of both the presentation and the webinar can be viewed here.

Websites

[Praxis: Stakeholder Management](#)

An interesting perspective on stakeholder management (not that that is really possible!) from the clever people at Praxis.