



Marketing Events Co-ordinator (12 months)

Salary £20,000 – 24,000 p.a. (depending on experience) plus benefits

Full Time Position – 35 hr per week

The award-winning Association for Project Management (APM) is the Chartered body for the project profession. APM is a registered educational charity with over 23,000 individual and 600 corporate members making it the largest professional body of its kind in Europe. APM is committed to developing and promoting a professional approach to project management through our broad offering of professional membership, qualifications, publications, resources, research and events. Our vision for the profession is ambitious, challenging and radical. Above all, it reflects what society expects: a world in which all projects succeed.

The Marketing Events Co-ordinator works with the Marketing Manager, the Marketing team, plus a team of external consultants and internal stakeholders, to deliver marketing events by implementing the marketing plan.

This is a busy and varied role which includes delivering marketing led events, analysing and evaluating each event's performance, working on the delivery and promotion of the APM Conference and Awards and other key events, while always ensuring that APM's corporate identity is adhered to in all marketing literature.

Applicants should have a good working knowledge of MS Word, Excel, Outlook and PowerPoint and the ability to produce clear written documentation. Educated to degree level or CIM Qualified (or working towards) is desirable. Possess 1-2 years' experience of working in a Marketing Department, preferably in an events related role is essential, as is experience of planning and using digital media effectively, and building effective business relationships. Excellent communication skills, analytical skills and strong organisational skills are essential for this role.

The Association for Project Management (APM) is a membership association, professional body and charity. It was first incorporated in 1972 and obtained its Royal Charter on 1 April 2017. The object of APM is 'to advance the science, theory and practice of project and programme management for the public benefit'. Detail on APM and its Charter can be found at apm.org.uk

If you are interested in this opportunity and feel you have the necessary skills and expertise to work with APM please send your CV to e-mail: recruitment@apm.org.uk

Please note if you have not been contacted within three weeks of the closing date, unfortunately your application has been unsuccessful on this occasion. We wish you all the success in finding employment. NO AGENCIES PLEASE

Main benefits at APM:

- 25 days holiday (excluding all public holidays). This increases with length of service – by one day after four years' service, then another day every other year, to a max of 30 days per year).
- Private healthcare and dental cover is available after completion of six month probationary period. APM pays the premium for the employee. This becomes a 'benefit in kind'.
- Pension scheme offered in line with auto enrolment. APM can contribute up to 7% of your salary depending on your own contribution. Even if you don't want to make any contributions, APM can contribute 4% of your salary. The pension scheme is available as a salary sacrifice.
- There is a sick pay scheme which pays up to 30 days full pay for sickness absence in a rolling 12 months period, payable after probationary period.
- Life assurance at four times the salary.
- Salary sacrifice schemes – childcare vouchers, bus and train season ticket loans, cycle to work scheme, walking to work scheme, additional annual leave (up to 10 days), and pension scheme.
- Free parking – this is not guaranteed.
- Employee Assistance Programme
- Performance Related Pay (PRP) scheme. The discretionary bonus will take account of individual performance as well as APM's overall financial performance.