

# Why invest in Chartered Project Professional (ChPP)?

Independent recognition. Greater confidence. Stronger project delivery.

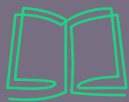


## The business case for chartership

Projects are how organisations deliver strategy, transformation and change. Chartership helps ensure the people leading that change have the competence, experience and professional judgement needed to deliver successful outcomes.

Awarded by APM, Chartered Project Professional is the profession's benchmark of competence. Through independent assessment, it recognises project professionals who can demonstrate the knowledge, experience and behaviours required to deliver in complex environments.

For employers, chartership provides confidence that project professionals meet a recognised standard and are committed to maintaining their capability through continuous development.



## Why organisations invest

Organisations invest in chartership because capability drives performance.

**Supporting employees to achieve Chartered Project Professional Status helps organisations:**

- build confidence in project delivery
- strengthen professional standards
- demonstrate competence to clients and stakeholders
- develop and retain high-performing talent
- improve the capability needed to deliver change successfully.

When organisations invest in chartership, they aren't just recognising individual achievement, they're strengthening their ability to deliver successful projects, programmes and organisational change.



## Business value at a glance

### Greater confidence in delivery

Over 93% say chartered status provides value to organisations.\*

### Greater opportunity to win business

Over 72% say organisations have a better chance of winning business with chartered professionals.\*

*\*Source: APM ChPP impact paper 2026*

### Independent assurance of competence

Chartership provides externally validated recognition of an individual's competence, experience and professional judgement.

### Stronger stakeholder confidence

Demonstrates a commitment to professionalism and high standards, helping build trust with clients, partners and stakeholders.

### Developing and retaining talent

Provides a clear pathway for professional growth and recognition, supporting employee engagement, progression and retention.

### Building organisational capability

Supports the development of a highly capable project workforce equipped to deliver strategic change and organisational priorities.

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