

## Session overview

As project professionals we love to plan - and 'just in case' we also love to have our risk registers and Monte Carlo analysis. However, what do we do when everything falls apart and our project becomes an out of control roller coaster?

January 28, 1986 - the space shuttle Challenger exploded just one minute after launch. As the world looked on horrified, few realised that this was an inevitable accident that had been predicted by the designers for years. Indeed, the day before launch, key engineers believed there was 'essentially a 100 per cent probability of disaster'.

This talk will look at the intriguing world of crisis management using the classic case study of Apollo 13. It will investigate what made Gene Kranz one of the greatest crisis kings of all time and show how, with the right mindset, project managers can deal with not just the unexpected but the downright catastrophic

## Speaker Biography

Stephen Carver, a seasoned raconteur and much sought after speaker whose unique story-telling style makes him a firm favourite with audiences, will demonstrate how and help us develop our own skills.

Currently Stephen is working with top academics in Cranfield, in order to identify the leadership traits of projects and programme managers.

Stephen is repeatedly rated as one of the top lecturers at Cranfield School of Management where he lectures in project and programme management. He has hands on experience in almost all business sectors from banks to oil and from construction to law firms. Stephen has a reputation of taking complex management concepts and being able to distil them down into highly informative and fun lectures. He often uses fast paced and highly entertaining 'storytelling' techniques as a way of conveying information and ensuring it is retained for the future.

Unusually, for an academic, he has actually spent most of his working life in real business and still undertakes management assignments for many global organisations. His attitude is 'if you haven't done it - you shouldn't be teaching it!'

