

Useful Links Update – August 2017

“Useful Links Update” is a regular update produced by the Stakeholder Engagement Focus Group, part of the APM People SIG. The aim is to share links to tools, developments and forthcoming events that may be of interest or help to address your stakeholder engagement questions. If you have a stakeholder related event or publication that you would like to share, please contact us: SEFG@apm.org.uk

Articles

APM publication: PROJECT (Spring 2017)

“Why a Compass is better than a Map” – Kate Parker (Director at Agilis, KLM)

“Increased stakeholder visibility, combined with more uncertain political and economic environments, means that project managers need to adopt different strategies to ensure a greater chance of project success”

“How to unlock relational capacity” – Richard Gedge (Director at Renuma)

“Richard looks at the importance of establishing strong relationships with both external and internal teams to achieve optimal performance”

Institute of Leadership & Management publication: EDGE (Summer 2017)

“The curse of being a high-profile project manager” – Balazs Szatmari

Balazs carried out a PhD study on how the status of a leader could influence the quality of a project.

[The Sidney Opera House](#)

The project ran significantly over budget finished very late and was technically less than perfect; \$millions are currently being spent rectifying many of the technical deficiencies in the building. But can anyone say Sydney Opera House is not one of the most recognised and therefore successful buildings in the world?

[Papers](#)

Understanding Stakeholder Engagement: Faith-holders, Hateholders & Fakeholders – Vilma Luoma-aho.

Here Vilma discusses the relationships between three different types of stakeholder: [faithholders](#), [Hateholders](#) and [Fakeholders](#) and how they can influence a project.

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Books

Stakeholder Led Project Management by Louise Worsley

This book examines effective stakeholder communication and engagement strategies and approaches, and how they change as we participate in various types of projects.

Louise is a visiting lecturer at the University of Cape Town and has lectured to an international audience through the UCT Business School. In addition, Louise is a managing consultant with **CITI Limited**.