

# Realising benefits in a changing world

## The APM Benefits Summit 2017

Benefits management helps organisations to optimise their investment in change. This applies universally to all organisations; whether they are expanding, contracting or simply trying to keep their head above water; against a rising tide of unrelenting change driven by competition, regulation and customer expectation.

The APM Benefits Summit 2017 offers you an excellent opportunity to listen to, and rub shoulders with, subject matter experts, proven practitioners, enthusiasts and the wider global benefits management community. Lots of value, lots of benefits and lots of opportunities!

In this hat trick-year of APM Benefits Summit, we have organised a programme for you around four related themes:



### Achieving transformational change

We will explore the interlocking capabilities of benefits and change management, that equip business leaders and managers with the tools, techniques, knowledge and experience to successfully transform organisations



### Developing better business cases

Benefits Management SIG carries a torch for business cases, and investment appraisal, as per APM BoK and Competence Framework. We continue to cultivate relationships and share knowledge between a growing certified practitioner community in both better business cases and managing benefits.



### Benefits-led portfolio management

We recognise that benefits management is best developed as an organisational capability at portfolio level. To achieve this, we are working closely with APM Portfolio Management SIG to jointly plan and contribute to our respective conferences and co-author a guide to Portfolio Benefits Frameworks.



### Working with partners

We recognise the importance of creating effective partner relationships; for example, throughout service profit and service value chains. Ultimately, change initiatives make improvements that are intended to benefit different stakeholder groups, such as; citizens, customers and shareholders.

### Speakers

Tony Meggs, Infrastructure & Projects Authority | David Hawkins, Institute of Collaborative Working | Joseph Lowe, HM Treasury | Steve Jenner, Author, Practitioner & Trainer

### Case Studies

Will Foulds, Babcock International | Ian Clark, DWP | Penny Chalton and Thomas Coleman, Deloitte

### Workshops

Steve Leary, Portfolio Management | Andrew Gray & David Liversidge BMT Hi-Q Sigma | Claire Dellar, NHS Digital | Steve Parker, Value Management | Carlos Serra, Independent Researcher | Merron Simpson, Open Strategies

### Where is the event?

Holiday Inn – Kensington, Wrights Lane, London W8 5SP

### When is the event?

22 June 2017

### How do I register my attendance?

Visit <http://bit.ly/apmbmsummit2017> or search on 'summit' on the APM web site