

Useful Links Update – November 2017

“Useful Links Update” is a regular update produced by the Stakeholder Engagement Focus Group, part of the APM People SIG. The aim is to share links to tools, developments and forthcoming events that may be of interest or help to address your stakeholder engagement questions. If you have a stakeholder related event or publication that you would like to share, please contact us: SEFG@apm.org.uk

Events

APM People SIG half-day event, November 16th, Mayfair School of English meeting rooms, 103a Oxford Street, London W1D 2DG.

[Stakeholder engagement, communications or knowledge on working abroad – who cares?](#)

A half-day meeting covering communications, stakeholder engagement and working abroad. This workshop session, where delegates will be providing much of the content from their own knowledge, is being broken into three streams and delegates will remain with their nominated stream throughout the afternoon. The stakeholder engagement session will be led by a team from the SEFG.

APM Midlands branch event, December 4th Belmont Hotel, 20 De Montfort Square, Leicester LE1 7GR. 6:00 pm

[Stakeholder engagement](#)

An evening meeting with a talk from Ian Cribbes, of the SEFG. The presentation will cover the role of the project sponsor, an important stakeholder, followed by a look at identification of stakeholders, how to classify them and how to communicate with them. A selection of tools & techniques will be discussed. This will be an open dialogue presentation with thoughts, ideas and comments welcome throughout the evening.

Articles

- **“Understanding community protest from a project management perspective: A relationship-based approach”** by Melissa M Teo and Martin Loosemore. International Journal of Project Management; November 2017 Volume 35 Issue 8, pages 1444-1458.

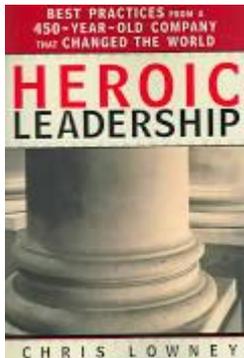
Websites & Webinars

The series of [TED talks for project managers](#) is contagious. Leadership team building based around a practical challenge is related in an engaging talk revolving around finding iterative processes aimed at finding the right plan. Success is built on facilitation and teamworking via prototyping. Have a look at the free video.

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Books

[HEROIC LEADERSHIP](#) by Chris Lowney



The oldest business in the world that still operates today. 450 years old, the Jesuits must be doing something right: Chris Lowney made the transition from the Jesuit priesthood to Wall Street and corporate America's biggest organisations bringing with him management principles that have stood the test of time. The Jesuits were doing 360° reviews on their staff centuries before the rest of the world caught on. But their real strength was the way they produced both outstanding

individual leaders and a culture of leadership. This book is a masterclass in how to promote leadership and is a must-have regarding the stakeholder aspects of a well-led organisation.

The Jesuits base their leadership approach on four pillars of success.

- 1) Understanding their own strengths, weaknesses, values and worldview
- 2) confidently and ingeniously innovating and adapting to embrace a changing world
- 3) engaging with others with a positive and loving attitude and
- 4) energising themselves and others through heroic ambitions.

To state the obvious, stakeholders are affected by how the project is led; these pillars lead to exemplary stakeholder engagement outcomes.

Research

At a recent evening lecture event hosted by APM Thames Valley branch and supported by the APM SEFG and the Nuclear Institute, Dr Giorgio Locatelli presented his work on Stakeholder Engagement Aspects of Nuclear Decommissioning Mega-Projects.

A number of research papers are available from Dr Locatelli and his research group at the University of Leeds, covering stakeholder topics as diverse as social challenges, environmental responsibility, project selection and planning, corruption in public projects, and licensing of nuclear power plants. Dr Locatelli's [research papers](#) can be found online. This is a treasure – trove of research papers covering the more difficult areas of stakeholder engagement. Alternatively contact [Dr Locatelli](#) directly.