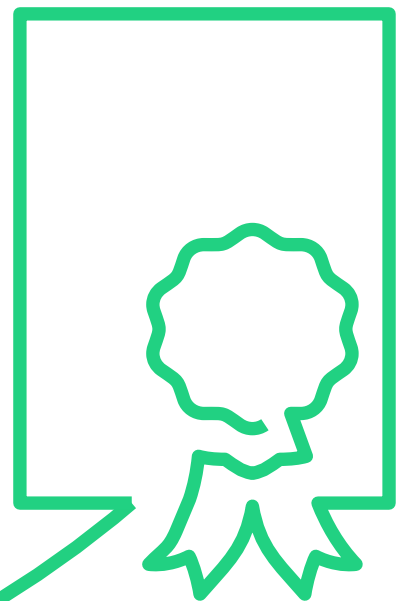# APM Endorsed

The Framework

APM Endorsed Framwork

The Endorsed Framework is made up of three overarching criteria, referred to as The Standard, supported by a set of Guiding Principles.

The Standard is:

1   Organisation status

2   Legislation

3   Learning provision

Guiding Principles

The Endorsed Standard is underpinned by the following principles. Any learning provision seeking endorsement must demonstrate that:

• The organisation must be a reputable recognised legal entity.

• The learning provision content is created and owned by the applicant organisation with any relevant permissions secured or cited as appropriate.

• The learning provision must be based on published content and standards (which could include APM documents such as the Chartered guidance).

• The learning provision must not be linked to an APM qualification.

• The naming convention of the learning provision does not conflict with APM official qualification titles.

• The learning provision must uphold the APM Competence Framework with content that is accurate and correct.

Standard	Assessment criteria	Indicative evidence. (These are examples, not all need to be provided)
1. Organisation status		
Reputable recognised legal entity.	1.1 Your organisation is an established organisation registered at Companies House (or equivalent outside of UK).	Company registration/charity number. Incorporation date. Company accounts to demonstrate ongoing viability. Industry recognition or membership relevant to location and sector.
2. Legislation		
Systems are set up to ensure the production of materials do not breach any relevant legislation.	2.1 The organisation has the right to use and distribute content as the creator or has obtained the appropriate permissions or cited as appropriate.	Controls applied for example appropriate citations. Copyright permissions applied for.
3. Learning provision		
The learning provision is based on published content and standards.	3.1 Those involved in the writing have relevant expertise.	Relevant aspects of programme developers' background.
	3.2 Published research to inform content creation.	Journals/books/articles. APM published documents.
Programme title and structure must be clear and align with learning objectives.	3.3 Title accurately reflects content and context and does not conflict with APM qualification names.	Learning provision title.
	3.4 Clear overall aim of the learning provision. The learning provision must not be linked to, be in competition with, or cover substantially the same content as an APM qualification.	Aim (s). Learning objectives (LO)/outcomes.
	3.5 Learning materials are clearly linked to learning objectives and are available in an accessible format.	Learning content linked to learning objectives.

Standard	Assessment criteria	Indicative evidence. (These are examples, not all need to be provided)
Identifiable links to APM Competence Framework are within the learning provision(s) applied for.	3.6 One or more learning objectives of the learning provision include the development of capability or 'refreshes' in one or more of the APM Competence Framework components.	Learning Provision title. Learning Provision literature. Mapping document showing relevant link to APM Competence Framework - this is required documentation.
A continuous improvement philosophy is adopted.	3.7 Processes are in place for seeking and reviewing participant's feedback.	Feedback questionnaire. Reporting processes – to who, analysis and follow up.
	3.8 Processes are in place for updating content.	Procedures detailing frequency of reviews and sign off for updated content.

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