



# Helping the project profession deliver better

An introduction to the APM Corporate Partnership Programme

Because when projects succeed, society benefits



# Corporate Partner

If you're committed to your employees' professional development, join us as a Corporate Partner and access the tools and resources that help enhance your project capability.



## What you get:

- A dedicated Partnership Development Manager (PDM), who'll work with you pro-actively to develop your project delivery capability, ensuring maximum value from our partnership with you.
- The APM Corporate Partner signifier to show your commitment to the project profession and enhance trust and confidence with clients, employees, suppliers and peers.
- A wide range of digital tools and resources.
- The latest version of our *APM Body of Knowledge*, *APM Competence Framework* and role profiles, plus Specific Interest Group (SIG) guides and more.
- Regular interactive webinars from leading sector specialists and subject matter experts.
- Opportunities to apply for a position within the Corporate Advisory Group, to steer the conversation and contribute to the direction of the profession and attend in-person events exclusive for our Partners.
- A subscription to *Project* journal – our magazine containing articles, case studies, interviews and the very latest in project management news, plus access to the full digital archive of the publication.
- 25% discount on your teams first year of individual membership, bringing their career progression and professional recognition to the forefront.
- Opportunities to collaborate on innovative global research and the development of professional standards and qualifications, by sharing your knowledge and experience to help drive the future of the profession.
- Complimentary tickets to our flagship conferences.
- Free graduate and apprenticeship recruitment and discounts on corporate adverts on our jobs board.

## How to apply

If you're interested in partnering with us, send an email to [corporates@apm.org.uk](mailto:corporates@apm.org.uk) and we'll be in touch.

# Corporate Affiliate

Demonstrate your commitment to the project profession with our Corporate Affiliate package.

## What you get:

- Access a wide range of digital tools and resources through our Corporate hub. Resources include access to our *APM Body of Knowledge*, *APM Competence Framework* and role profiles. Plus a host of publications and guides.
- Use of the APM Corporate Affiliate signifier to show your commitment to the project profession and enhance trust and confidence with clients, employees, suppliers and peers.
- Regular free webinars led by subject matter experts, which provide CPD opportunities such as webinars, templates and latest practices for your employees. They'll learn about key topics and new developments impacting the profession.
- The opportunity to contribute to thought leadership and research.
- Preferential rates to our conferences.

## How to apply

If you're interested in partnering with us, send an email to [corporates@apm.org.uk](mailto:corporates@apm.org.uk) and we'll be in touch.



This table shows how our individual membership package supplements the Corporate Partnership Programme. You can view all the individual member benefits at [apm.org.uk/membership](https://apm.org.uk/membership)

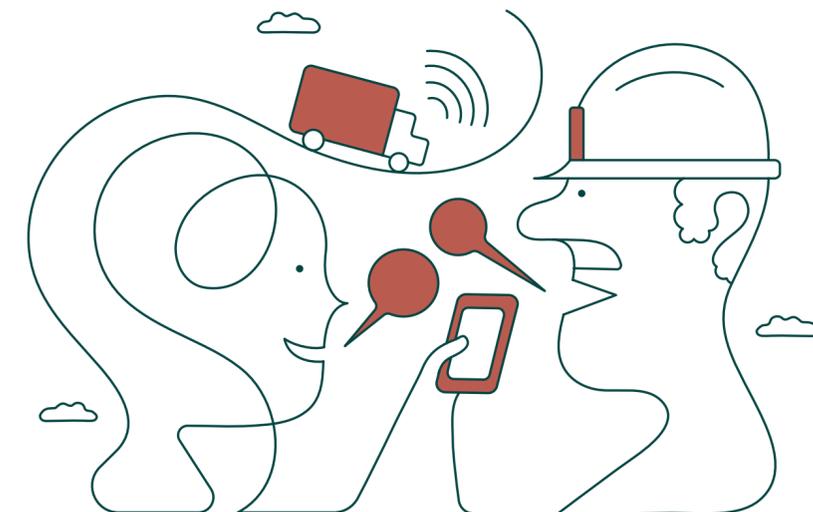
	Corporate Partner	Corporate Affiliate	Individual member
Dedicated Partnership Development Manager (PDM)	✓		
25% off employee individual membership discount on year one	✓		
Opportunity to contribute to research and insight advancing our profession	✓	✓	
Contribute to the development of professional standards	✓	✓	
Preferential rates available across selected events	✓	✓	
Limited free places to our flagship conference	✓		
Access to knowledge content and outputs (via the Corporate hub) from all partner events and seminars	✓	✓	
Discounted listings on our jobs board	✓		
Access to a library of digital resources	✓	✓	✓
Project journal	✓	✓	✓
Use of the APM Corporate Partner or Affiliate signifier	✓	✓	
Quarterly newsletter	✓	✓	
Free admission to our regular branch and SIG events			✓
Volunteering opportunities			✓
Discounts on APM qualifications			✓
Access to our mentoring programme			✓
APM Learning (e-learning modules, tools and templates)			✓
APM Community (member networking platform)			✓
My CPD tracker			✓

## Your dedicated Partnership Development Manager

As a Corporate Partner you'll have a Partnership Development Manager (PDM).

You will have regular meetings with your PDM who will:

- Act as a consultant to develop your project delivery capacity and capability.
- Understand your ongoing business needs and match our resources appropriately.
- Help to raise the awareness of our resources throughout your project management community.
- Introduce you and your team to other members of staff at our head office, other Corporate Partners, our volunteers and professionals in the wider community.
- Keep you up to date with what's going on at APM and the wider profession.
- Support you through the Corporate Accreditation process.
- Explain the application process and routes for the Chartered Project Professional (ChPP) standard.



# Pricing guide

## Registered charity discount

We believe that organisations of all sizes and backgrounds with an interest in project management should have the opportunity to partner with us and charities are no exception. To recognise the benefits of those charitable aims, eligible organisations can access a reduced rate. A registered charity number must be provided to take advantage of this saving.

## Corporate Partner

Organisation size	Annual fee
250+	£6,995
1-249	£1,990
Charity	£590

## Corporate Affiliate

Organisation size	Annual fee
250+	£1,185
1-249	£680
HEI	£480

Our Corporate Partnership Programme is exempt from VAT.

If you're interested in partnering with us, email us at [corporates@apm.org.uk](mailto:corporates@apm.org.uk) and we'll be in touch.

# What our partners say

We're proud to have a wide variety of organisations aligned to our Corporate Partnership Programme, spanning multiple sectors including energy and utilities, healthcare, engineering, and charities large and small from around the world.



Southern Water recognises that APM as the "go to" organisation for best practice in project, programme and portfolio management. Through corporate partnership and pending accreditation, and alignment with APM's ChPP standard for aspiring professionals.

**Southern Water**



The partnership with APM has helped us support our project management community. We've used the information to define our professional standards and offer our people a clear line of sight of what's expected from them, to then help them to understand where they should focus their development effort.

**Computacenter**



The reason why Amey Consulting became a Corporate Partner was to give the business access to material, guidance and mentorship as to how to align itself to APM and ultimately obtain Corporate Accreditation.

**Amey Consulting**



As a people business, attracting and retaining the best project managers is fundamental to our success. We regard Corporate Partner status as a very clear statement of our commitment to professionalism and the development of our staff. It helps raise the profile of project management as a profession within our business.

**WSP**



The more organisations that partner with APM will further establish the continuing efforts to promote and join an organisation promoting ethics, technical knowledge and practical experience to provide working professionals with the tools and future learning material and global network to succeed and continually improve.

**Mott Macdonald**



QinetiQ employees have been given access to collaborate and network with people in the same marketplace and to listen to corporate webinars that are offered as part of our partnership. It also benefits us by enabling us to sponsor and attend events as well as support our project management community in our aspiration to develop our capability.

**QinetiQ**



**We are the only chartered membership  
organisation for the project profession**

**Association for Project Management**  
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