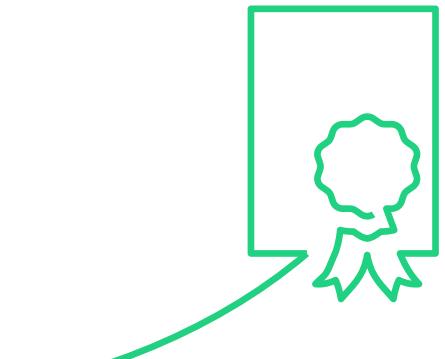


# A helpful guide for your accreditation application



**Corporate Accreditation** 

Because when projects succeed, society benefits

# Contents

Overview	
The APM FIVE Dimensions of Professionalism	3
Benefits of APM Corporate Accreditation	3
Application process	
Stage 1 – Initial discussion	3
Stage 2 – Completing your application	3
Stage 3 – The assessment	3
Stage 4 – Assessment decision	4
Stage 5 – Annual renewal	4
Assessment criteria	4
Assessment standards	5
Guidance on completing your application form	
Section 1 – Your details	6
Section 2 – Details of your organisation	6
Section 3 – Demonstrating a breadth of knowledge	6
Section 4 – Demonstrating a depth of ability	6
Section 5 – Achievement through qualifications and professional experience	6
Section 6 – Commitment to continuing professional development	6
Section 7 – Accountability through professional memberships	7
Pricing	7
Types of accreditation available	7

### **Further details**

If you have any questions that aren't covered in these guidance notes, please contact **the Accreditation Department:** Tel: **0845 4581944** or Email: **accreditation@apm.org.uk** 

# Overview

Our accreditation recognises the commitment of organisations and professional development services to our definition of project management professionalism. We assess your company's commitment to the development of the APM FIVE Dimensions of Professionalism: as supported by our standards.

The APM FIVE Dimensions of Professionalism:

- breadth of understanding as defined by the APM Body of Knowledge
- depth of ability in line with the APM Competence Framework
- achievement through professional qualifications and a portfolio of evidence
- commitment through Continuing Professional Development
- accountability through APM membership and the APM Code of Professional Conduct

#### **Benefits of APM Corporate Accreditation**

Our Corporate Accreditation will help you stand out as an exemplar in the development of project management professionals. It provides assurances to your customers and suppliers and allows you to attract and retain the best project management talent in the country.

To help promote your successful accreditation, we will send you a certificate, our APM Accreditation logo and a listing and link on our website. You'll also receive a copy of the assessor's report, providing valuable feedback.

# **Application process**

#### Stage 1 – Initial discussion

Once you have registered your interest in Corporate Accreditation, a member of the team will contact you to explain the process. When you're ready to apply, you'll be sent an application form.

#### Stage 2 - Completing your application

To complete your application, please answer the questions in the form as fully as possible. Our assessors will look for evidence of, and commitment to, the FIVE Dimensions of Professionalism. Applications should not exceed 20 pages in total excluding appendices.

#### Stage 3 - The assessment

Your completed application form will be sent to our accreditation assessor along with a statistical report drawn from the APM membership database confirming your participation in the Corporate Partnership Programme. This report shows the number of individual members employed by your company and the number of individuals who have taken our qualifications.

At initial application, a site visit or virtual meeting will normally be arranged with our assessor to discuss your application in detail. The need for a site visit or a virtual meeting at reaccreditation will be determined during the reaccreditation process.

#### Stage 4 - Assessment decision

Once our assessor has reviewed your application they will be in a position to confirm your accreditation.

#### **Re-assessment**

Should your application not meet the standards of APM Corporate Accreditation, it will be automatically reviewed by our Corporate Accreditation lead assessor. If the lead assessor agrees with the original assessor, you will be provided with the assessors' report plus advice on areas that need development within your programme to meet the standards of the accreditation.

You may apply again at any point. During your re-assessment our assessor will look for your response to the comments in the feedback report. This re-assessment is chargeable.

If our lead assessor feels that enough evidence was provided in your initial application, it will be re-assessed without charge.

#### Stage 5 – Annual renewal

On the first and second anniversary of your accreditation, we'll send you a renewal notice and invoice as well as an annual report for you to complete. This is used to track any changes to your development scheme, and to confirm that the standards recognised in your initial assessment remain the same. On the third anniversary of your accreditation, we'll invite you to go through a full re-assessment.

#### Assessment criteria

Our assessors are looking for evidence and support of the APM FIVE Dimensions of Professionalism.

The nature of this evidence and support, and the way it is presented, is likely to be different in each application, however your application should not exceed 20 pages excluding appendices.

Each dimension is supported by an APM standard. It is not mandatory that you align to these products and services, but your application will be advantaged if you do.

Each component will be reviewed against the assessment standards and will be given a score from 0–5. To meet the accreditation standard, you will be expected to achieve a minimum score of 15 out of 25 points with no single component assessed to be less than 1.

# Assessment standards

Score	Body of Knowledge	Competence Framework	Qualifications	CPD	Membership
0	No alignment to a Body of Knowledge.	No alignment to any competence framework.	No alignment to any qualifications.	No CPD undertaken.	No provision for staff to become members of professional bodies.
1	Some reference to a formal body of knowledge in project management.	Some reference to a related competence framework in project management.	Related qualifications are preferred by your organisation.	CPD encouraged, but only when explicitly related to a project.	Membership of professional bodies favoured.
2	Some reference to the APM Body of Knowledge in project management.	Some reference to the APM Competence Framework in project management activities.	Project management qualifications are preferred by your organisation.	CPD encouraged but only within a formal appraisal/ assessment programme.	Membership of a project management professional body favoured.
3	APM Body of Knowledge recognised as a core reference in project management activities.	APM Competence Framework recognised as a core reference in project management activities.	Professional project management qualifications available through employer.	CPD opportunities available and positively encouraged.	All project management staff are encouraged to be a member of a project management professional body.
4	APM Body of Knowledge is the lead reference in project management activities.	APM Competence Framework is the lead reference in project management activities.	All project management staff expected to take APM project management qualifications.	All project management staff expected to undertake CPD.	All project management staff expected to be a member of a project management professional body.
5	All project management development activities demonstrably linked to <i>APM Body of</i> <i>Knowledge</i> .	All project management development activities formally linked to APM Competence Framework.	All project management staff mandated to complete relevant APM project management qualifications.	All project management staff mandated to complete and record CPD.	All project management staff mandated to become APM members.

# How to complete your application form

# Section 1 – Your details

Please complete all parts of this section. Include the details of the main contact for the assessment and the name of the organisation, section, programme or scheme to be accredited – this will be the name that is put on your certificate. You should also include your Corporate Partnership Programme number – participation in the APM Corporate Partnership Programme is a mandatory part of your application – please contact your APM partnership development manager if you don't know your Corporate Partnership number, or would like support during the full application process.

# Section 2 - Details of your organisation

In this section please provide some background and context to your application. It will help our assessor understand the support you provide to the APM FIVE Dimensions of Professionalism. This should include a full profile of your organisation; if appropriate you should also provide a profile of the area of your organisation that is to be accredited. You should provide details of the nature and structure of governance, aims and policies related to your accreditation application and the most senior person involved in the programme.

You should detail how your scheme works, including supporting staff, external suppliers into the scheme, external accreditations, auditing and evaluation, and quality control of the application.

# Section 3 - Demonstrating a breadth of knowledge

Your application should provide evidence that your organisation or scheme recognises a structured body of project management knowledge. This may be the *APM Body of Knowledge* or one developed internally. The latter should demonstrate sufficient breadth to support the development of project professionals. Our assessor will also seek evidence of how this body of knowledge is embedded within your organisation's project management development programme.

# Section 4 – Demonstrating a depth of ability

Your application should provide evidence that your organisation or scheme recognises a structured framework of project management competence. This may be the *APM Competence Framework* or developed internally. However it should demonstrate sufficient depth to support the development of project professionals and should be consistent with the body of knowledge identified in section 3. Our assessor will also seek evidence of how this competence framework is embedded within your organisation's project management development programme.

# Section 5 – Achievement through qualifications and professional experience

Your application should provide evidence that your organisation supports the achievement of professional qualifications. These may be APM qualifications or qualifications from another professional body. They may be project management qualifications, or related to the subject. They may be mandated, encouraged or available for development of project professionals within your organisation.

# Section 6 - Commitment to continuing professional development

Your application should provide evidence of a relevant continuing professional development (CPD) scheme. This may be the APM CPD scheme or one developed internally, however it should demonstrate sufficient breadth to support the development of project professionals. Our assessor will also seek evidence of how this CPD scheme is embedded within your organisation's project management development programme.

# Section 7 - Accountability through professional memberships

Your application should provide evidence that your organisation or scheme supports its project professionals in achieving external accountability through membership of professional bodies. This may be membership of APM or another professional body. They may be mandated, encouraged or available for project professionals within your organisation.

Our assessor will also seek evidence of how this is embedded within your organisation's project management development programme.

# Pricing

APM Accreditation lasts for three years. An initial assessment fee is paid at the time of your initial application. Two further payments are due annually on the anniversary of your initial accreditation. The renewal is subject to the completion of an annual report, confirming that you have maintained the standards of your initial accreditation. If, for any reason during the three-year cycle, we believe these standards have not been maintained, we reserve the right to re-assess your application. At the end of the three-year cycle, we will invite you to undergo another full assessment.

Organisations based outside the UK will be required to pay additional assessor costs for any site visits covering:

- all subsistence from departure airport
- return flight costs
- · transport to and from airports
- hotel (of reasonable standard)
- assessor fees incurred for time required over and above that allowed for in a standard UK application

Travel and hotel may be booked by our assessor if necessary, but will normally be arranged by the applicant organisation.

# Types of accreditation available

The APM Accreditation scheme offers four streams of accreditation:

#### **Corporate Accreditation**

Many organisations wish to demonstrate to their customers, suppliers and employees that they are committed to the highest standards of project management professional development. Corporate Accreditation assesses an organisation's professional development scheme, providing confidence to all stakeholders of its dedication to developing project professionals.

#### **Training Provider Accreditation**

Professionals seeking the best training support for their project management qualifications will choose APM Accredited Providers. These companies have had their course materials assessed to meet APM standards and are permitted to deliver APM project management qualification exams.

#### **Professional Course Accreditation**

APM Professional Course Accreditation is designed to help learners choose the best course in support of their professional project management career. Professional Course Accreditation identifies those courses which are aligned to the *APM Body of Knowledge*, but do not lead to, and are not in competition with, formal APM qualifications.

Providers who already offer APM accredited courses that deliver our qualifications are eligible to have other courses, relevant to project, programme and portfolio management, accredited by us.

#### Academic Accreditation

Academic Accreditation is designed to help students and professionals choose project management education to support their professional project management career. Academic Accreditation identifies courses and modules which are aligned to the *APM Body of Knowledge*.



We are the only chartered membership organisation for the project profession

Association for Project Management Ibis House, Regent Park, Summerleys Road Princes Risborough, Bucks HP27 9LE 0845 458 1944 apm.org.uk



Association for Project Management is incorporated by Royal Charter RC000890 and a registered charity No. 1171112. Principal office as shown.